



Northwest
Mountain
Minority Supplier
Development Council

40 Years of Developing
Minority Businesses
& 40 More to Come

Impacting communities through minority businesses

2017 Economic Impact of Certified MBEs

“Supplier diversity is more than just a procurement option, it is an essential strategy designed to develop, grow and sustain a balanced economy now and into the future.”

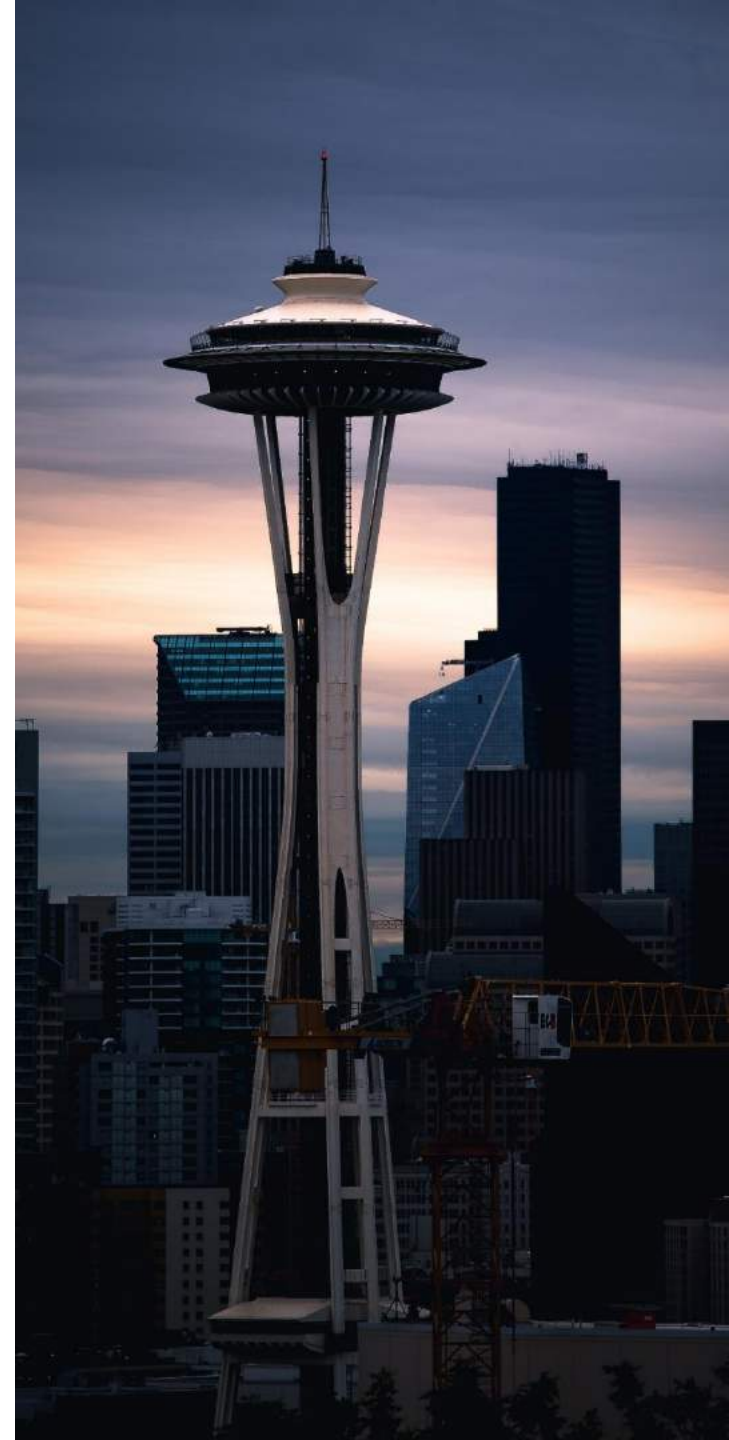
Fernando Martinez

Northwest Mountain MSDC CEO and President



For over 40 years, the Northwest Mountain Minority Supplier Development Council has been linking major corporations and public agencies with minority-owned businesses, a multi-billion dollar sector representing and impacting today's global economy. The Northwest Mountain MSDC currently serves the states of Alaska, Idaho, Montana, Oregon, Utah, Washington, and Wyoming.

The minority businesses certified by Northwest Mountain MSDC and corporations it works with are helping drive the region's economic fortunes by creating valuable jobs, investing in research and development, improving the local skills base, and generating significant economic and social benefits for the communities within which it conducts business.



Our MBEs continue to outperform



279
CERTIFIED MBEs

+ 9.8%
ANNUAL INCREASE



\$7B
MBE REVENUES

+ 5.5%
ANNUAL INCREASE



16,657
JOBS AT MBEs

+ 12.3%
ANNUAL INCREASE



Northwest Mountain MBEs contribute to the US Economy

\$17.6B

GDP CONTRIBUTION



104,797

JOBS SUPPORTED



\$6.2B

INCOMES SUPPORTED



7,544

Minorities employed by Northwest Mountain MSDC MBEs

Northwest Mountain MBEs contribute to the Northwest Mountain Region

\$12B

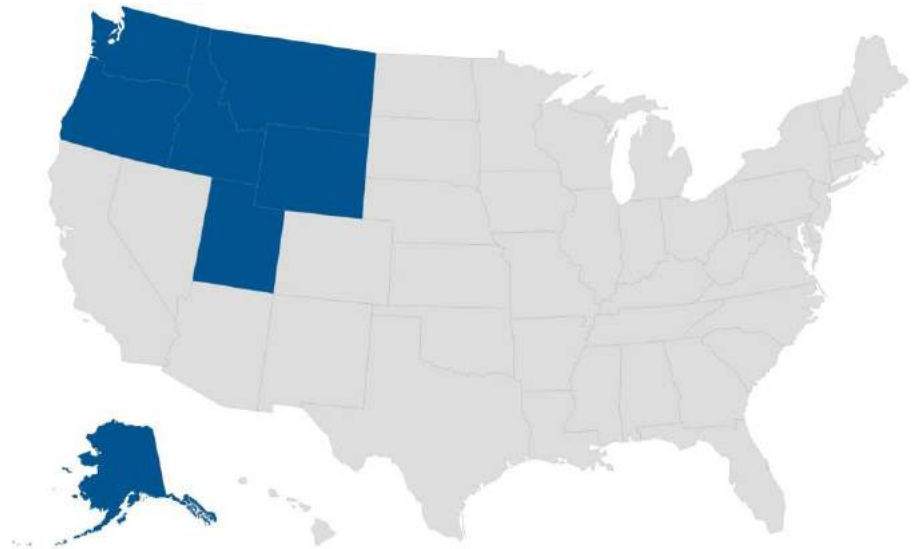
TOTAL GDP CONTRIBUTION

72,020

TOTAL JOBS SUPPORTED

\$4.5B

TOTAL INCOMES SUPPORTED



Northwest Mountain MBEs Impact: Alaska

\$1.8B

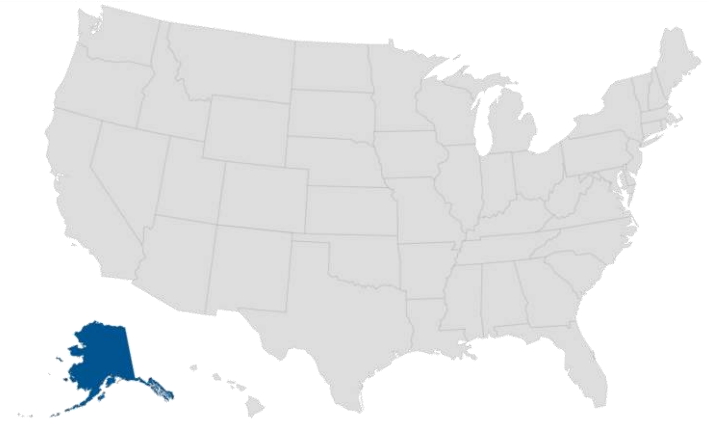
TOTAL GDP CONTRIBUTION

11,612

TOTAL JOBS SUPPORTED

\$846M

TOTAL INCOMES SUPPORTED



Northwest Mountain MBEs Impact: Idaho

\$333M

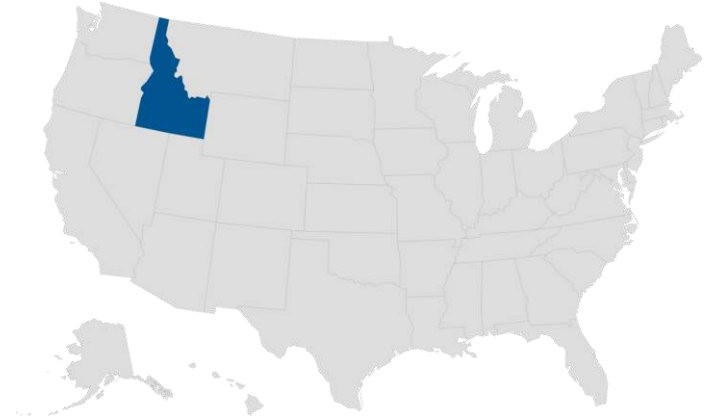
TOTAL GDP CONTRIBUTION

1,473

TOTAL JOBS SUPPORTED

\$80M

TOTAL INCOMES SUPPORTED



Northwest Mountain MBEs Impact: Montana

\$147M

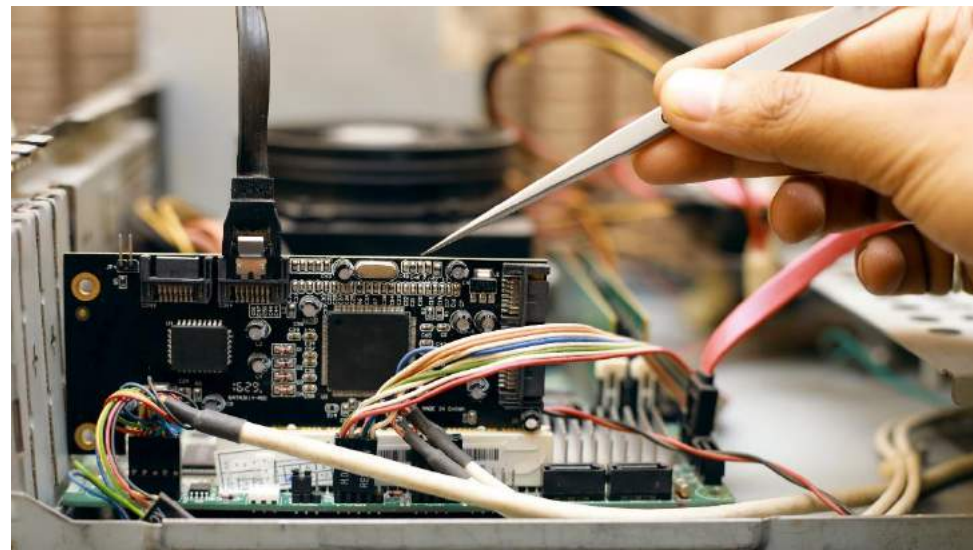
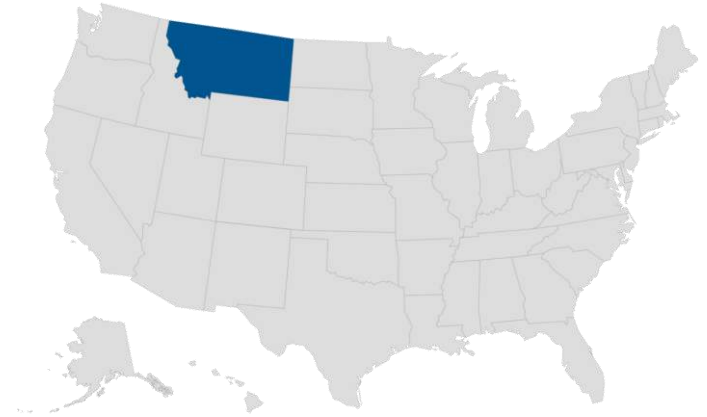
TOTAL GDP CONTRIBUTION

879

TOTAL JOBS SUPPORTED

\$40M

TOTAL INCOMES SUPPORTED



Northwest Mountain MBEs Impact: Oregon

\$706M

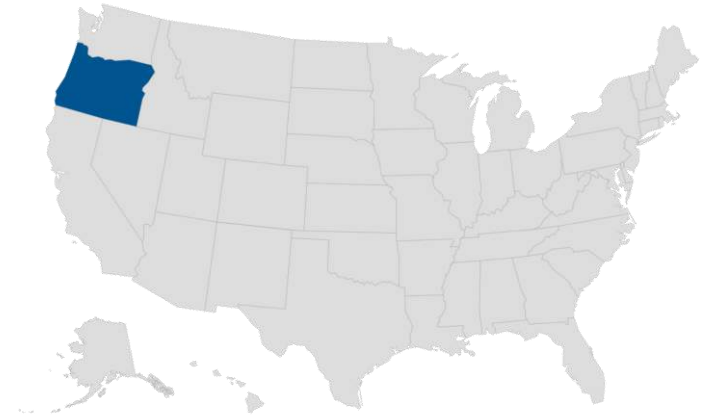
TOTAL GDP CONTRIBUTION

5,277

TOTAL JOBS SUPPORTED

\$248M

TOTAL INCOMES SUPPORTED



Northwest Mountain MBEs Impact: Utah

\$175M

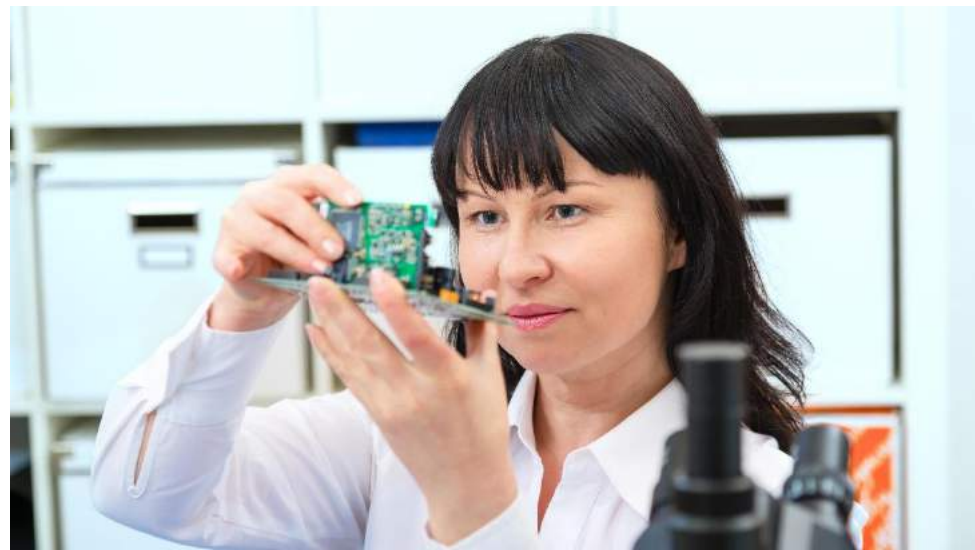
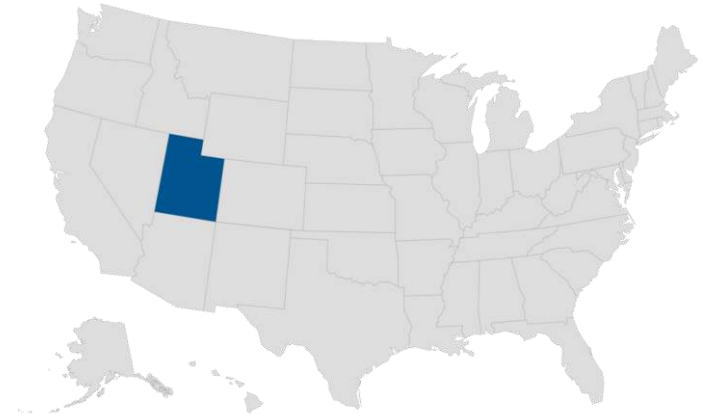
TOTAL GDP CONTRIBUTION

1,688

TOTAL JOBS SUPPORTED

\$64M

TOTAL INCOMES SUPPORTED



Northwest Mountain MBEs Impact: Washington

\$8.8B

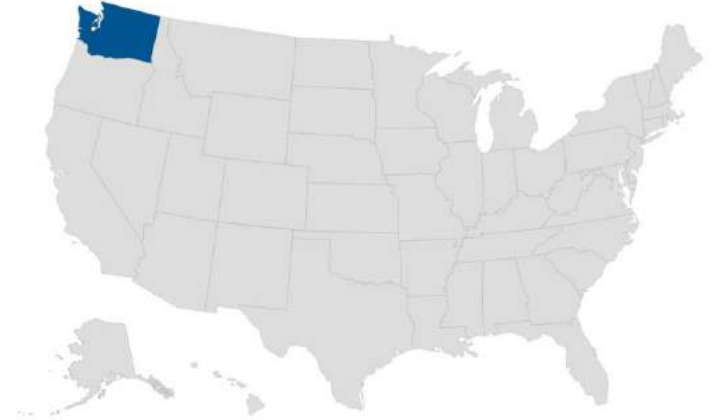
TOTAL GDP CONTRIBUTION

51,091

TOTAL JOBS SUPPORTED

\$3.3B

TOTAL INCOMES SUPPORTED



Northwest Mountain MBEs Impact: Wyoming

\$9M

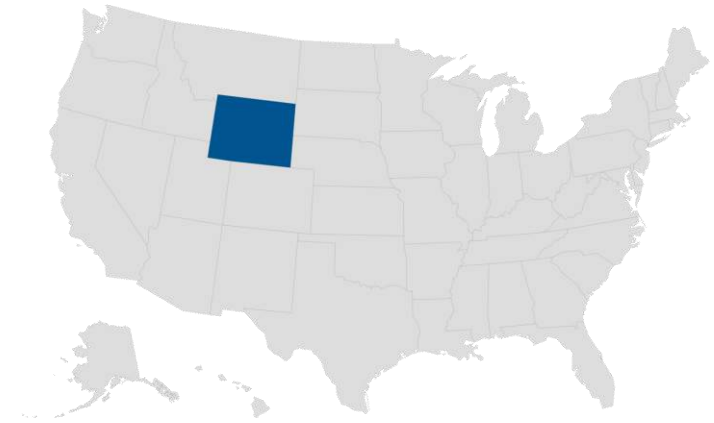
TOTAL GDP CONTRIBUTION

52

TOTAL JOBS SUPPORTED

\$2.6M

TOTAL INCOMES SUPPORTED



Economic Impact through Northwest Mountain MBEs



Appendix: Economic Impact Modeling

Economic impact modeling is a standard tool used to quantify the economic contribution of an investment or company. This modeling uses an “Input-Output” economic model to estimate the number of times each dollar of “input,” or direct spending, cycles through the economy in terms of “indirect and induced output,” or additional spending, personal income, and employment.¹

There are several Input-Output models used by economists to estimate multiplier effects. supplier.io employed the IMPLAN input-output model in developing estimates of spending, income and employment impacts. This model, initially developed by the U.S. Department of Agriculture, examines inter-industry relationships in local, regional, and national economies.

An Input-Output model uses a matrix representation of a nation’s interconnected economy to calculate the effect of changes in spending by consumers, by an industry, or by others, on other industries and the entire economy. This matrix representation and the related Input-Output tables ultimately measure “multiplier effects” of an industry by tracing the effects of its inter-industry transactions – that is the number value of goods and services that are needed (inputs) to produce each dollar of output for the individual sector being studied. In essence, an Input-Output model is a table which shows who buys what from whom in the economy.²

This report is based on an analysis of data provided by Northwest Mountain MSDC.

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ABOUT SUPPLIER.IO

supplier.io helps companies increase their use of small and diverse suppliers through innovative solutions that support the execution of highly effective supplier diversity strategies. To learn more, visit <https://supplier.io>.

References:

1. US Government Revenues: http://www.usgovernmentrevenue.com/total_2014USrt_17rs1n
2. Oxford Economics
3. United States GDP: <http://www.tradingeconomics.com/united-states/gdp>
4. SBA.gov – Minority Business Ownership: Data from 2012 Survey of Business Owners:
<https://www.sba.gov/sites/default/files/advocacy/Minority-Owned-Businesses-in-the-US.pdf>