

Financial planning

Facilitated by: Adekoya Business Consulting LLC

Wed., May 22, 8:30 a.m.–12:30 p.m.

Sound Transit's 7th floor Skull Island Room

705 5th Ave S. Seattle 98104

Learn how to leverage strategies, tools and skills to ensure business operations are financially sound and profitable

The training will focus on:

Financial statements

- To spotlight business improvement areas.
- How to compile, review and audit balance sheets, income statements and cash-flow statements.

General business management strategies

- Differentiate your business to ensure market opportunity sizing, competitive edge and continued growth.
- SWOT (Strengths, Weakness, Opportunities & Threats) analysis.
- Go-to-market strategies.

Financial health positions

- How to meet short-term financial obligations to maintain and grow operations.
- Monthly review of key ratios and financial management.

Key performance indicators (KPIs)

- How to develop key applicable measurements for business profitability, customer experience and operational efficiency.
- Examine 8-10 critical KPIs.

To register,

Email Candace.Dickson@soundtransit.org

Training also provided via webinar