



INNOVATE NOW
& TRANSCEND
GENERATIONS
2021

2021 Minority Business Enterprise Sponsorship Opportunities

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We Are

The Northwest Mountain Minority Supplier Development Council (Northwest Mountain MSDC) is one of 23 regional councils of the National Minority Supplier Development Council, one of the nation's leading business membership organizations. The only multicultural business development organization in the Region. As an affiliate of the National Minority Supplier Development Council, we serve as a direct link between corporate America, Government Agencies and minority-owned businesses. There are 1,750 corporate members throughout the network.

Mission

Foster an environment that creates opportunity and builds economic value.

Vision

Be recognized as a leading supplier diversity organization.

Partner & Transform With Us

We are entering year two of the COVID-19 Economic and Health Crisis. As such, we will continue to operate in a safe, healthy, and socially distant manner to protect our colleagues, families, friends, and communities. Your sponsorship with the Northwest Mountain MSDC will enable the Council to deliver programmatic events for the development of both our Corporate/Public Agency Members and Council Certified MBEs. This is what our Mission states "Foster an environment that creates opportunity and builds economic value.

This is the opportunity for you to feature your company as an organization devoted to the development and growth of minority-owned businesses in our region. You will gain exposure to leaders in the minority enterprise community and significant engagement opportunities at Northwest Mountain MSDC events.

Our sponsors touch close to 900 stakeholders through approximately 25 events per year. Sponsors have also generated \$237,656 in scholarship money for minority business educational programs since 2008.

THANK YOU TO OUR 2020 SPONSORS!

PLATINUM

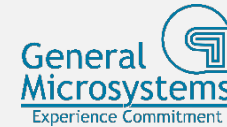


GOLD



THANK YOU TO OUR 2020 SPONSORS!

SILVER



BRONZE



EMERGING



Event Sponsorship Opportunities

Premier Event Title Sponsorship

As the sponsor of a 2021 premier event, your company will receive the following benefits:

Rights & Access

- Rights to the Northwest Mountain MSDC name and marks for marketing purposes (allowing your company to align with our organization publicly)
- Access to attendee contact information for follow-up communication purposes (use and communication must be pre-approved by Northwest Mountain MSDC)

Promotional Channels

- Premier placement on www.nwmmsdc.org
- All event related, pre- and post-event promotional materials will reflect your company as the exclusive title sponsor of the event
- Company logo on email invitations

Onsite/During Event

- Recognition in all materials at event (i.e., logo on event posters, programs, website etc.)
- Company logo on PowerPoint on-stage signage during awards ceremony/presentation
- Master-of-Ceremonies to recognize your company as the title sponsor of the event
- Ability to provide gift boxes/branded items to attendees

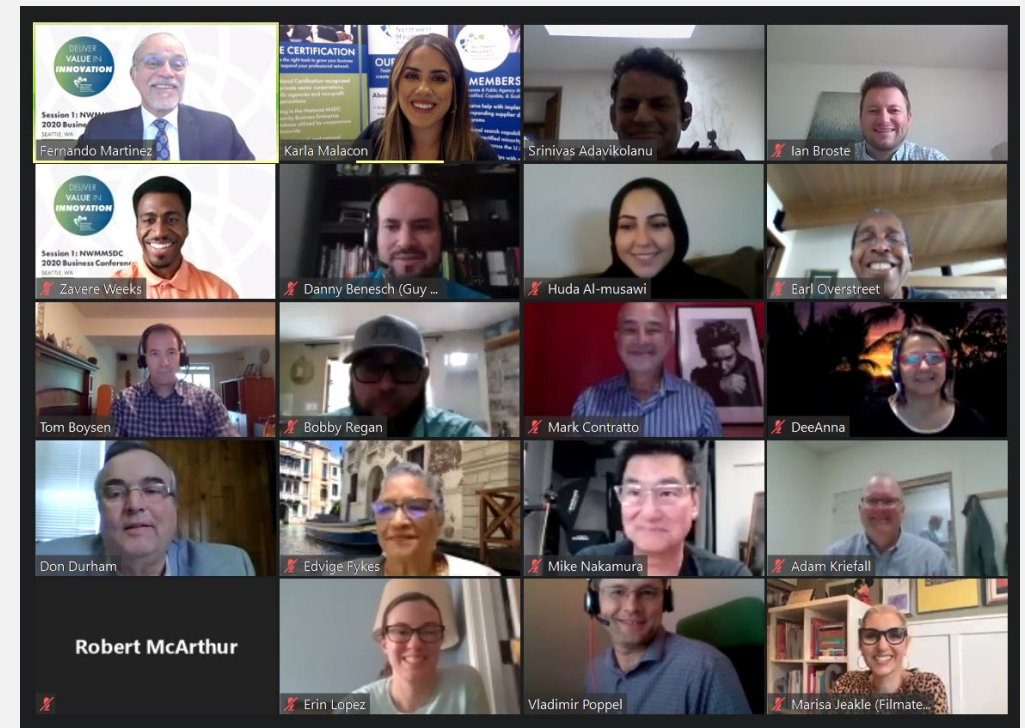
2021 Scholarship Fundraiser

September 2, 2021 | The Zoom Club @ Tukwila

Virtual Event Overview

At the Scholarship Fundraiser & Silent Auction, attendees are given the opportunity to network, make new acquaintances and discuss business while simultaneously having fun. Contributions received at the event are used to support the Northwest Mountain MSDC's education and development mission.

Title Sponsorship: **\$20,000**



2021 Leadership & Advocacy Awards

March 18, 2021 | Zoom Cafe

Virtual Event Overview

At the Leadership & Advocacy Awards Luncheon, the Northwest Mountain MSDC acknowledges and recognizes Certified Minority Business Enterprises, Corporations, and Supplier Diversity Leaders. They are congratulated for their willingness to lead in an extremely competitive environment, demonstrating to the business community at large that supplier diversity is in fact a business strategy that works.

Title Sponsorship: **\$25,000**



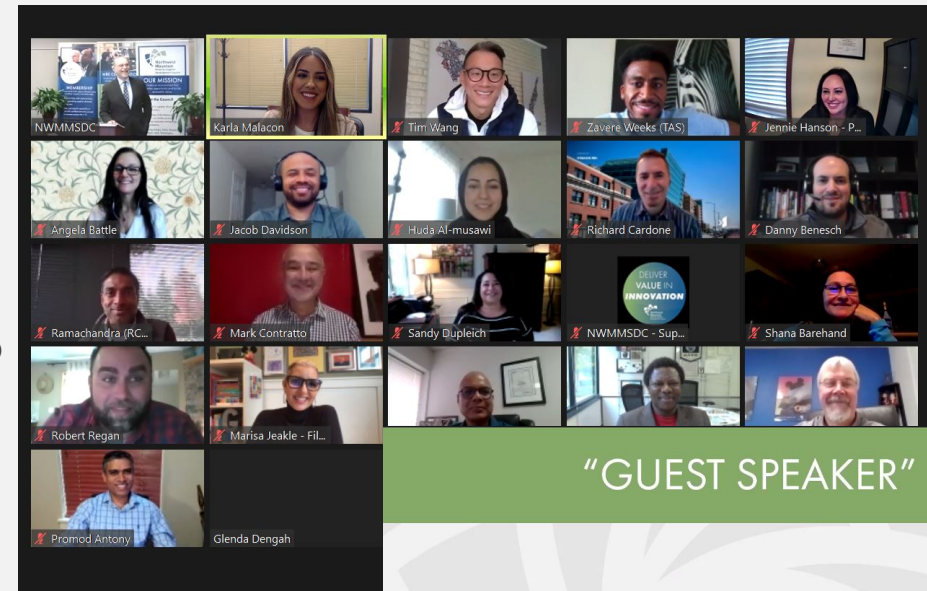
2021 Annual Business Conference

April 22, May 20, June 17, 2021 | Zoom Conference Gallery

Virtual Event Overview

Join us for three half-day sessions of our Annual Business Conference where every attendee is able to meet suppliers, buyers, peers, and/or potential business partners under one “roof”. Meet new contacts to begin relationship building and discover new opportunities.

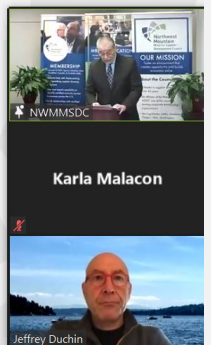
Title Sponsorship: **\$20,000**



“GUEST SPEAKER”

Dr. Jeffrey Duchin, MD.

Health Officer, Public Health
Seattle & King County



Year Long Sponsorship Opportunities

Platinum MBE Sponsorship

As a platinum level sponsor, you will receive the following benefits:

Virtual Awards Program

- Recognition as a sponsor
- Logo on all digital/printed material
- Logo in event presentation slide
- Unlimited employee participation

Virtual Business Conference

- Recognition as a sponsor
- Logo on all digital/printed material
- Half-page, color ad in program
- Unlimited employee participation

Virtual Scholarship Fundraiser & Silent Auction

- Recognition as a sponsor
- Premier signage on event webpage
- Unlimited employee participation

General

- Premier website placement
- Logo on www.nwmmsdc.org
- Recognition in all digital/printed material
- Recognition in all Council communications

Sponsor Package Price: \$7,000

Gold MBE Sponsorship

As a gold level sponsor, you will receive the following benefits:

Virtual Awards Program

- Recognition as a sponsor
- Logo on all digital/printed material
- Logo in event presentation slide
- Unlimited employee participation

Virtual Business Conference

- Recognition as a sponsor
- Logo on all digital/printed material
- Half-page, B&W ad in program
- Unlimited employee participation

Virtual Scholarship Fundraiser & Silent Auction

- Recognition as a sponsor
- Premier signage on event webpage
- Unlimited employee participation

General

- Premier website placement
- Logo on www.nwmmsdc.org
- Recognition in all digital/printed material
- Recognition in all Council communications

Sponsor Package Price: \$6,000

Silver MBE Sponsorship

As a silver level sponsor, you will receive the following benefits:

Virtual Awards Program

- Recognition as a sponsor
- Logo on all digital/printed material
- Logo in event presentation slide
- Unlimited employee participation

Virtual Business Conference

- Recognition as a sponsor
- Logo on all digital/printed material
- Quarter-page, B&W ad in program
- Unlimited employee participation

Virtual Scholarship Fundraiser & Silent Auction

- Recognition as a sponsor
- Premier signage on event webpage
- Unlimited employee participation

General

- Premier website placement
- Logo on www.nwmmsdc.org
- Recognition in all digital/printed material
- Recognition in all Council communications

Sponsor Package Price: \$5,500

Bronze MBE Sponsorship

As a bronze level sponsor, you will receive the following benefits:

Virtual Awards Program

- Recognition as a sponsor
- Logo on all digital/printed material
- Logo in event presentation slide
- Unlimited employee participation

Virtual Business Conference

- Recognition as a sponsor
- Logo on all digital/printed material
- Quarter-page, B&W ad in program
- Unlimited employee participation

Virtual Scholarship Fundraiser & Silent Auction

- Recognition as a sponsor
- Premier signage on event webpage
- Unlimited employee participation

General

- Premier website placement
- Logo on www.nwmmsdc.org
- Recognition in all digital/printed material
- Recognition in all Council communications

Sponsor Package Price: \$4,500

Emerging MBE Sponsorship

As an emerging MBE level sponsor, you will receive the following benefits:

Virtual Awards Program

- Logo on all digital/printed material
- Logo in event presentation slide
- Unlimited employee participation

Virtual Business Conference

- Quarter-page, B&W ad in program
- Unlimited employee participation

Virtual Scholarship Fundraiser & Silent Auction

- Unlimited employee participation

General

- Logo on www.nwmmsdc.org
- Recognition in all digital/printed material

Sponsor Package Price: \$2,000

Annual Report Sponsorship

Report Overview

As a nonprofit organization, the Northwest Mountain MSDC is obligated to produce an annual report. More importantly, we produce and distribute the annual report to all of our stakeholders to communicate effectively, demonstrate the value we deliver to our members and certified minority businesses, and position the Council to meet any level of scrutiny (fiscal, operational, strategic) required by any of our members.

As a sponsor of the annual report, your company's sole branding will be incorporated into the report.

Report Sponsorship Price: **\$4,000**

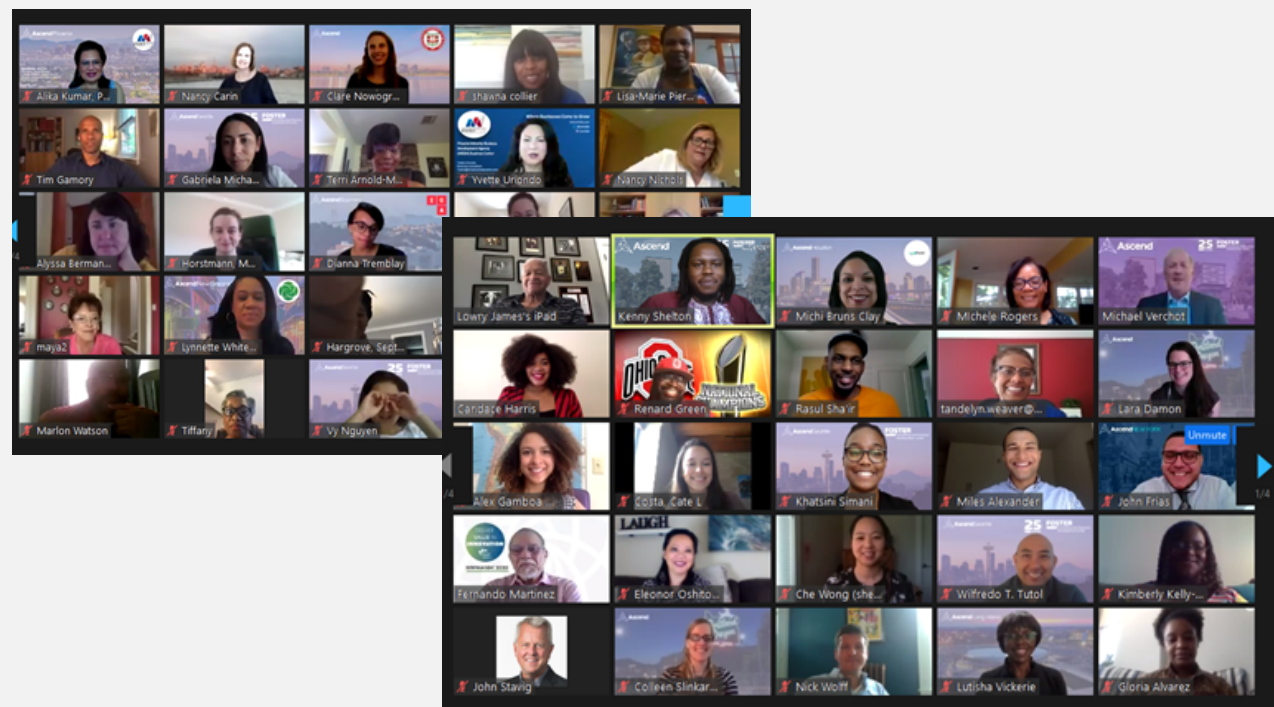


Scholarship Opportunities

Minority Business Scholarships

The Northwest Mountain MSDC was the catalyst for development of the University of WA Foster School of Business Minority Business Executive Program. With the support from Members and MBEs, the Council has sent 45 MBE Executives to minority business education programs every year, since 2009.

The Council awards an average of **\$20,000** to **\$25,000** in scholarships to certified MBEs annually. In 2020 we provided scholarships for 31 Executives to the Foster School of Business for total annual scholarship contribution of \$56,760.00. This includes scholarships to the Minority Business Executive Program at the University of Washington, local sales training workshops, assessments, and other opportunities aimed at enriching their business skills.



University of Washington MBEP Class of 2020

Minority Business Scholarships

Thoughts from alumni on educational programs provided by the Northwest Mountain MSDC...

"I received a tremendous value in the intense one-week program. The subjects covered were beneficial for my business (financial and leadership). The largest gain was the network of minority business executives who attended the class with me."

– Frank Lemos, LDC, Inc.

"The scholarship program provided by the Council and corporate members facilitates MBE access to classes and content that may not otherwise be possible. Each of the subject matter areas were extremely valuable and touched on various financial challenges that ELYON either has or will face in the future."

– Josh Sisco, ELYON International

"I was honored to receive a scholarship to attend the Minority Business Executive Program at the University of Washington. The intensive program provided expansive and in-depth exposure to expert information across the primary areas of business. I gained valuable practical knowledge that I was immediately able to correlate and apply to my leadership role at an MBE firm."

– Rebekah Shoup, Calfo Eakes & Ostrovsky PLLC

How You Can Support the MBE Scholarship Fund

If you are interested in providing scholarships to certified minority business enterprises, we have academic partnerships with the University of WA Foster School of Business and Tuck School of Business at Dartmouth to support MBE development (please see below). You can also hand-select businesses to scholarship and participate or work with the Northwest Mountain MSDC on a selection process.

University of Washington Foster School of Business

Minority Business Executive Program

September 19 – 30, 2021 | Seattle, Washington

Tuition: **\$4,550 - \$4,950**

MBE Continuing Education

Tuition Assistance is available on a case-by-case basis.

Contact the Council to discuss.

Tuition: **Limited Funding**

Minority Business Executive Program at Tuck School of Business at Dartmouth

Building a Successful Diverse Business

May & December 2021 | Hanover, New Hampshire

Tuition: **\$4,900**

Minority Business Executive Program at Tuck School of Business at Dartmouth

Growing an Established Diverse Business

June 2021 | Hanover, New Hampshire

Tuition: **\$4,900**

Thank You!

Thank you so much for your consideration! Please know that we are able to work with you to customize any package in order to meet your business goals and objectives.

For more information contact:

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Manager of Operations

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nwmmsdc.org

MBE Billing Information

- | | |
|---|-------------|
| <input type="checkbox"/> Leadership & Advocacy Awards Title Sponsor | \$25,000.00 |
| <input type="checkbox"/> Annual Conference Title Sponsor | \$20,000.00 |
| <input type="checkbox"/> Scholarship Fundraiser Title Sponsor | \$20,000.00 |
| <input type="checkbox"/> Platinum Sponsor | \$7,000.00 |
| <input type="checkbox"/> Gold Sponsor | \$6,000.00 |
| <input type="checkbox"/> Silver Sponsor | \$5,500.00 |
| <input type="checkbox"/> Bronze Sponsor | \$4,500.00 |
| <input type="checkbox"/> Emerging Sponsor | \$2,000.00 |
| <input type="checkbox"/> Annual Report Sponsor | \$4,000.00 |

Company Name: _____

Billing Address: _____

City / State / Zip Code: _____

Contact Name: _____

Contact Email: _____

Phone: _____

☐ VISA

☐ MASTERCARD

☐ AMEX

☐ CHECK*

Card Number: _____

Expiration: _____

Security Code: _____

Please contact the Northwest Mountain MSDC directly regarding scholarship donations.

*Payment by check is preferred. Payment by check insures your full contribution goes to the Northwest Mountain MSDC. Payment by credit card reduces your contribution by associated service fees, 1% to 3%.

The Northwest Mountain Minority Supplier Development Council is a 501(c)(3) tax-exempt charitable corporation. All contributions are tax-deductible to the full extent allowed by law. Northwest Mountain MSDC is an affiliate of the National Minority Supplier Development Council. Thank you for your support of the Northwest Mountain MSDC.